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100% OF THE LIFESTYLE – 50% OF THE COST

**CANADIAN COMPANY INTRODUCES CREATIVE SOLUTION FOR
SECOND HOME OWNERSHIP IN TODAY'S ECONOMY**

SCOTTSDALE, Arizona -- (February 2011) – Ownermatch International, based in Vancouver, B.C., just launched its U.S. operations in Scottsdale, AZ, providing an innovative formula that cuts the cost of owning a luxurious recreational property by 50% -- a great way to enjoy Arizona's unique lifestyle in trying economic times.

After arranging nearly 100 successful "ownermatches" in Canada since 2004, Wayne Wilkins (founder of Ownermatch International) decided to expand his concept to the U.S., and partnered with veteran Arizona real estate executive Dudley Merkel (President Ownermatch Southwest) to bring his cost-effective concept of 'exclusive co-ownership' to the U.S.

Ownermatch helps non-resident, part time owners justify the high cost of ownership of high end vacation homes, by bringing together compatible people with complementary lifestyles who can alternately enjoy one luxury vacation home in an exceptional resort locale.

"Ownermatch is the gateway to Exclusive Co-ownership of second homes in premium resort areas," says Wilkins. "Current owners of premium properties can sell a 50% interest, realizing substantial equity and cutting all costs of ownership in half. New purchasers can obtain a 50% interest and enjoy the incredible lifestyle benefits of properties worth double their investment price," he adds.

Ownermatch International understands the importance of matching like-minded participants who are financially stable and appreciate the same high-quality lifestyle. It is essential to determine both the perfect property and the perfect co-ownership fit to ensure each investor's needs are satisfied.

Ownermatch works in conjunction with select realtors in each market based on their expertise and

Services provided – Ownermatch facilitates all aspects of the process; consulting with both sellers and purchasers, providing expert matching services, preparing customized co-ownership agreements and advise on management strategy to protect long-term asset value. The goal of Ownermatch is to create solid, cost-effective, long-term real estate investments that can be celebrated by clients and their families for years to come.

Wilkins and Merkel understand that a resort home is a both a real estate investment and a lifestyle investment... one that needs to be made wisely. This is true at all the most sought-after recreational/resort areas in the country. Following their Arizona launch, they will be immediately offering services in resort communities in California, Colorado, Nevada and Utah.

For more information about Ownermatch call 602-570-6913 or 800-925-5977 or visit www.ownermatch.com.

Photos of principals and properties are available upon request